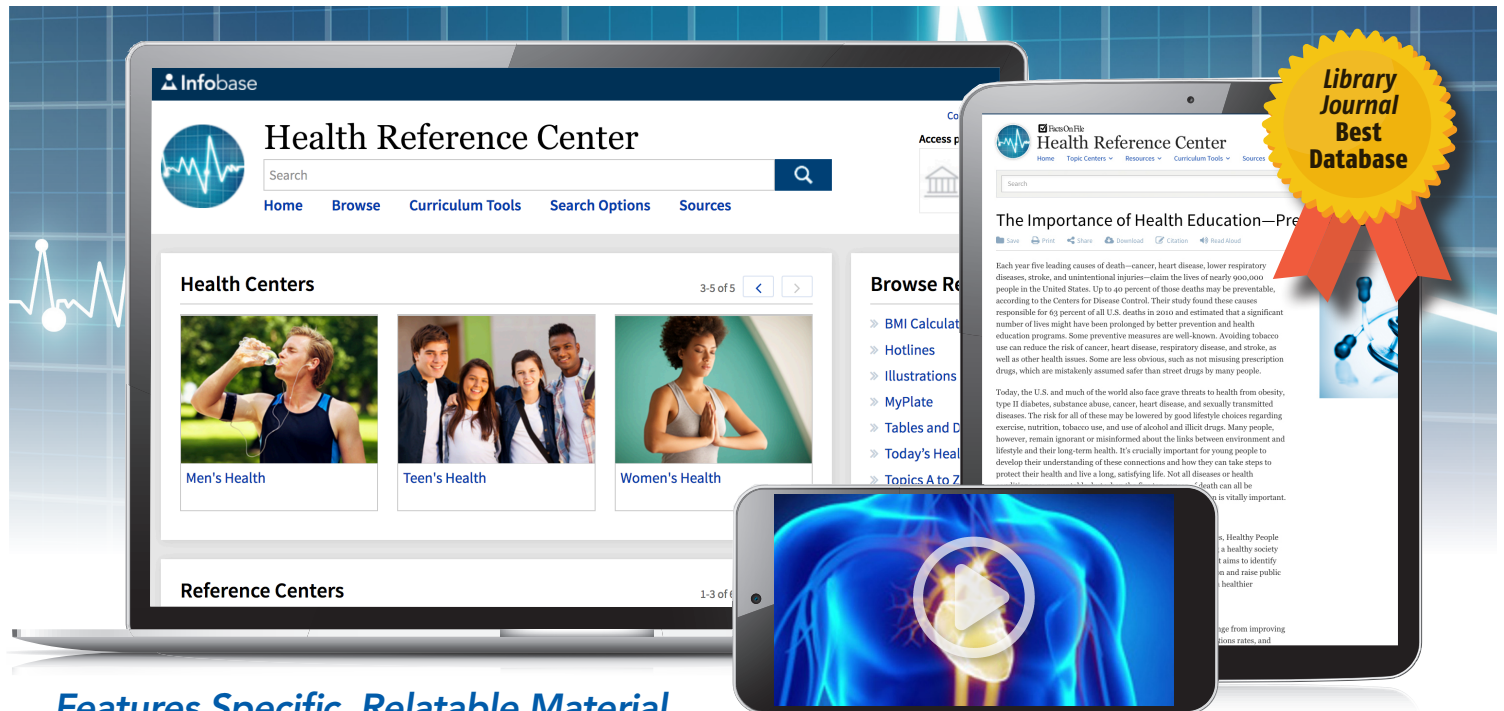


Health Reference Center

Reliable, Detailed Information on Today's Most Important Health Topics



**Features Specific, Relatable Material
for Seniors, Men, Women, and Teens!**

Library Journal **Best Database**

"...well-organized and easy to navigate...
vibrant and engaging..."—LIBRARY JOURNAL

"...a very useful entry point to reliable health
information...**an excellent choice** for libraries
wanting to provide non-specialist users with
medical information."—REFERENCE REVIEWS

"...provides **comprehensive, trustworthy
health information** in an interface that helps
users find answers quickly."—VOYA

"...a unique database with deep content with
great browse searching, good illustrations
and videos, and useful learning centers...
recommend[ed]..."—AMERICAN REFERENCE
BOOKS ANNUAL

An Essential Resource That Serves Both the Reference and Practical Needs of Your Patrons

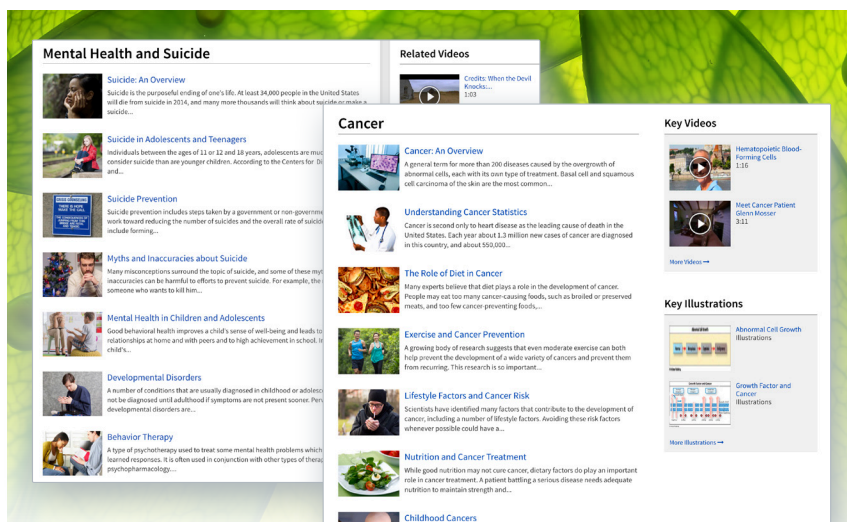
Health Reference Center includes in-depth coverage of body systems, health issues, diseases, conditions, and treatments, as well as information specific to men, women, children, teens, and seniors. Focused Topic Centers highlight specially selected content to help users find a starting point for their research. The authoritative source list features up-to-date, expertly researched and written content, including a wealth of proprietary titles—information researchers can trust.

This important resource also helps improve decision-making skills, addresses social pressures and influences, and provides functional health knowledge that encourages users to practice healthy behaviors.

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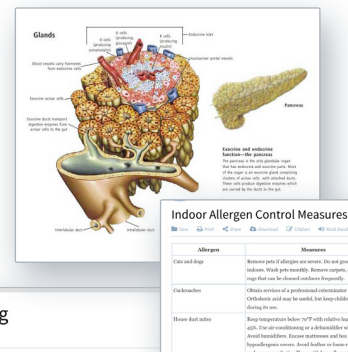
Health Reference Center

HIGHLIGHTS AND FEATURES



Related Key Resources in Each Topic Center—

including videos, images, tables, and data—provide relevant visual material to help explain important or complex topics.



↑ **Editorially Curated Topic Centers:** specially selected content on key areas of health, specific types of diseases and disorders, and other reference topics. These comprehensive Topic Centers provide valuable study guides and entry points into the database.

Plus—

- **Comprehensive coverage:** a wealth of articles, videos, and illustrations on diseases and timely health topics
- **Journal articles** from PubMed Central and reference articles from MedlinePlus
- **Daily health news videos:** “Today’s Health” section featuring a new health news video five days a week from HealthDay TV to help users stay on top of the latest information
- **Videos and illustrations:** 5,000+ informational video clips and 2,500+ searchable color illustrations, many organized into convenient collections
- **Authoritative source list:** a complete inventory, by type, of the extraordinary amount of content in the database
- **Suggested Research Topics:** handpicked selections that showcase the best resources for each topic and provide guidance for research
- **Dynamic citations** in MLA, APA, Chicago, and Harvard formats, with EasyBib export functionality
- **Curriculum Tools:** writing and research tips for students and educators
- **Searchable** by educational standards
- Detailed information on healthy lifestyle choices, recognizing diseases, and seeking treatment
- Convenient A-to-Z topic lists
- Real-time, searchable Reuters® newsfeed
- BMI and conversion calculators
- Tag “clouds” for all content, linking to related material
- Search Assist technology
- Listing of various hotlines
- Read Aloud tool
- Google Translate for 100+ languages
- Persistent record links
- Ability for users to set preferences for default language, citation format, and more
- Searchable Support Center with valuable help materials, how-to tips, tutorials, and live help chat

